

Ryan S. Robinson III

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OBJECTIVE

Dedicated, well-educated individual in Sports Management and Marketing. Organized, creative, goal oriented, and self-disciplined individual seeking a position where team-work, dedication, and dedication towards company, corporate, and team goals is considered success.

EDUCATION

Campbell University, Buies Creek, NC
Bachelor of Science - Sports Management

Applicable Courses: Introduction to Exercise/Sports Management, Computer Applications in Exercise Science, Lifetime Wellness, Public Speaking, Accounting Principles, Human Diversity, Sports and Exercise Nutrition, Principles of Management, Human Resource Management, Business Law, Marketing, Advanced Sports Management, Entrepreneurship- Sports Business, Sports Psychology.

WORK EXPERIENCE

Campbell Sports Marketing and Promotions Internship Fall 2007- Present
Internship/ Marketing Team Member

Gained experience doing office work such as: counting inventory, constructing weekly e-mails for fans, selling merchandise, passing out flyers and maintenance of fan attendance. Supervised in running marketing and promotions for spring semester sports. Collaborated with other interns as well as other athletic departments to help improve Campbell Athletics.

Campbell Sports Marketing and Promotions Fall 2007- Present
Institutional Worker/ Marketing Assistant/Marketing Team Member

Encouraged students to participate in halftime activities, and sign up for the Campbell University fan club. Assisted in the musical production during time-outs, and halftime. Participated in selling Campbell sports merchandise.

Marshbanks Cafeteria, Campbell University, Buies Creek, NC Fall 2006- 2007
Food Preparation Assistant/Food Service Team Member

Participate in assisting the chefs in the kitchen. Distributed food to customers, while providing outstanding customer service. Maintain cleanliness and neat appearance of work station.

Harris Teeter, Cary, NC Fall 2003-Present
Cashier/ Bagger/Service Team Member

Responsible for providing excellent customer service to each customer. Offer customer assistance to ensure an excellent shopping experience by tabulating their expenses, utilizing the cash registers, and also assisting customers with loading and unloading their merchandise.

HONORS AND ACTIVITIES

- Ministry of A.C.T.S C.A.S.A

COMPUTER SKILLS

MS Word, MS PowerPoint, MS Movie Maker, MS Excel, DreamMaker