

# RYAN S. ROBINSON III

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911.312.1695 (cell)

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## QUALIFICATIONS SUMMARY

- ▶ **Sports Management & Marketing** candidate with an ideal blend of academic preparation and real-world experience.
- ▶ Effectual communicator with strong, **concise speaking skills**; quickly becomes an asset to any growth-minded firm.
- ▶ Benefits from **receptive listening ability** in coming up to speed quickly; understands importance of meeting deadlines.
- ▶ Consistently performs beyond required duties to earn progressive responsibilities; **proficient in MS Office**.

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## EDUCATION / AFFILIATION

CAMPBELL UNIVERSITY

Buies Creek, NC

**Bachelor of Science, Sports Management**

5 / 2008

- Served as member of African Student Association.
- Completed degree with specialized coursework in:

Advanced Sports Management	Public Speaking	Accounting Principles
Business Law	Human Resources	Computer Apps. in Exercise Science
Sports and Exercise Nutrition	Sports Psychology	Sports Business & Marketing

MINISTRY OF A.C.T.S

**Member / Volunteer**

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## CHARACTER DEVELOPMENT

CAMPBELL SPORTS MARKETING & PROMOTIONS

Buies Creek, NC

**Marketing Team Member (Intern)**

Fall 2007 – Present

- Gained experience completing office work such as: counting inventory, constructing weekly emails for fans, selling merchandise, passing out flyers, and maintenance of fan attendance.
- Contributed to creation and execution of marketing and promotions campaigns for spring semester sports.
- Collaborated with other interns as well as other athletic departments to help improve Campbell Athletics.

**Marketing Asst. / Institutional Worker**

- Encouraged students to participate in halftime activities and sign up for Campbell University fan club.
- Assisted in musical productions during time-outs and halftime.
- Participated in selling Campbell sports merchandise.

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## REFERENCES

CAMPBELL SPORTS MARKETING & PROMOTIONS – **Asst. AD**

**Mike Stone (910.811.4312)**

CAMPBELL ATHLETICS – **Ticketing & Sales Personnel**

**Dave Gibbs (434.593.6524)**

CHARTER SCHOOL – **Teacher / Asst. Coach**

**Matthew Barnes (919.347.8584)**